



DOLCEMEDIAGROUP

PRESENTS



2016 MEDIA KIT

THE PERFECT MARKETING TOOL



**NOW YOU CAN SHARE
YOUR MESSAGE USING
VIDEO, AUDIO AND PRINT
IN ONE ATTENTION-
GRABBING PACKAGE**

The next level of marketing has arrived. Video brochures combine audio and video with print to deliver your message in a sleek, comprehensive package. These progressive and premium marketing tools capture attention with audio and video, and also provide supplemental information about a product or service through additional printed materials. Cutting-edge and highly impactful, video brochures elevate your brand above the competition and leave a lasting impression.



Print Material Sleeve
Premium Soft-Touch
Enclosure

Large 7" LCD Screen

Stereo Speakers

5-Button Controls Included

USB Rechargeable Battery
1 GB Storage

Inside Pocket for
Print Inserts

WE HANDLE EVERY ASPECT FROM START TO FINISH

Through our A to Z service, we ensure that each project is a success by working with our clients to create a product that is as unique as their brand.



Branding & Design

Our team of creative experts has the vision and ingenuity to customize each package to match your unique and specific brand. Through our thorough design process, we develop graphics and a colour scheme that complement the video and audio aspects, as well as your product, service or business. This ensures a consistent message that fits within your overall campaign.



Creative Copy

One of the most important aspects of our video brochures is creative copy that delivers an effective message with lasting impact. The additional printed material provides supplemental information that is more in-depth than video alone, giving your prospects all the stats and facts they require. Our writing team will build the valuable content you need for an engaging and comprehensive package.



Printing and Packaging

Our video brochures are not your typical marketing product. Printed on soft touch, matte coated paper, they're made of the highest quality materials, so you can rest assured that their integrity will last when passed from hand to hand. Each custom design requires the best machinery and most skilled hands to bring it to the finish line, and our manufacturing method is second to none.



Video & Production

Once the video brochure is opened, your video takes centre stage. Our professional video production service creates stylish products that captivate prospects immediately. Our experienced videographers have shot hundreds of hours of film and take pride in every second recorded, edited and produced. With your stunning video, clients can sit back and enjoy the show as if you were right in front of them.



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VIDEO BROCHURE
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